

Snowsport Scotland Strategic Plan: 2018-2022

Our Vision

Ski & Snowboard for Life

Our Mission

More Participation, More Progression

Our Values

TBA

TBA

TBA

TBA

Our Strategic Pillars

EXCELLENT ORGANISATION

GREAT PLACES

GREAT PEOPLE

CLEAR PATHWAYS

We create and support an environment where other stakeholders are pleased to work in partnership with us to achieve our shared goals

We work with partners to maximise our influence and impact



We develop a performance culture by supporting and challenging our people



We place FUN and ENJOYMENT at the core of all that we do



We practice outstanding governance and operational excellence in everything we do



Our Goals: By 2022

EXCELLENT ORGANISATION

- Maintain a 'green' rating in external governance audits
- Maintain 100% compliance with Safeguarding best practice
- Support a network of Committees and Forums
- Deliver a Marketing & Communications plan
- Diversified income to reduce dependency on public sector investment
- 10,000 individual members of SSS

GREAT PLACES

- A Ski and Snowboard facility incorporating a teaching programme within 30 minutes of every population centre of >45,000 people
- A facilities development plan
- Vibrant clubs operating at every facility
- 7,000 club members
- 50 affiliated clubs and facilities
- 70% of facilities hosting multi discipline development programmes

GREAT PEOPLE

- A 'coaching' (Leading, Instructing and Coaching) workforce deployed to meet the needs of the disciplines
- A clear understanding and agreement with other providers regarding roles in delivering Leading, Instructing and Coaching Awards
- A competition workforce deployed to meet the needs of the sport
- A clear volunteer development pathway

CLEAR PATHWAYS

- Clarify and communicate the participant pathway for each discipline and roles in pathway delivery
- 1 Scottish Athletes meet OQS in Alpine
- 2 Scottish Athletes meet OQS in Park & Pipe
- 2 Scottish Athletes meet OQS in Nordic
- 5 Scottish Athletes achieve UK Sport World Class status
- Establish and support an optimal competition structure for each discipline
- 15% of primary schools engaging in snowsports activity every year
- 5,000 people in participation programmes

How will we know if we are winning?

We will set annual objectives aligned to these long-term goals and monitor our progress against these goals via an annual scorecard. The Management team will report to the Board on a quarterly basis and action plans and budgets will be aligned to the annual scorecard. We will conduct a comprehensive review of progress at the mid-point of the plan.